



## **WHO IS HESTIA?**

The Santa Fe Hestia Fund was established in March 2008 and has grown to currently include twenty women.

In 2009, our grants equaled \$60,000 and were given to AVID, Breakthrough Santa Fe and Citizen Schools. In April of 2010 Hestia granted \$72,000 to seven organizations in Santa Fe and has additional \$18,000.00 carryover of grant monies to give in 2011.

## **OUR MISSION**

The mission of the Santa Fe Hestia Fund is to increase the graduation rate in Santa Fe by supporting programs and organizations that focus on middle school youth, encouraging them to stay focused on school and their futures.

## **HISTORY**

The Santa Fe Hestia Fund, founded in 2008, is a women's giving circle based in Santa Fe, New Mexico. The group chose the name Santa Fe Hestia Fund, (Greek goddess of the hearth), after the original Hestia Fund in Massachusetts, which began in 2000. Within the first year of operation, the founding members developed their mission and a specific grant making focus. The financial contribution was established at \$5000.00 per year with a three-year member commitment, and the Santa Fe Community Foundation was selected to serve as the non-profit umbrella for these contributions.

The focus of the Santa Fe Hestia Fund is to increase the graduation rate in Santa Fe by concentrating its resources on middle school aged youth and programs that support this population.

The Hestia Fund developed tenets, which include:

- Equal vesting of all members
- Multi-year commitment, (three years), to the Fund
- Consensus decision-making process
- No additional fundraising within the membership

Hestia members developed a unique, high engagement philanthropic model that involves:

- Site visits by members prior to developing proposals
- Active partnering with grant candidates throughout the proposal development process

The critical factors which make Hestia successful as a giving circle are: Mutual respect, trust within the circle and with grant partners, transparency, open dialogue, and opportunities for varying levels of participation.



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## **2009 GRANTS**

<b>A.V.I.D. (Tutor Program)</b> Executive Director, Kristen Krell	<b>\$32,500</b>
<b>BREAKTHROUGH SANTA FE</b> Executive Director, Michael Multari	<b>\$15,000</b>
<b>CITIZEN SCHOOLS, NEW MEXICO</b> Executive Director, Sue Goodwin	<b>\$12,500</b>
<b>TOTAL GRANTS FOR 2009</b>	<b>\$60,000</b>

## **2010 GRANTS (To Date)**

<b>A.V.I.D. (Tutor Program)</b> Executive Director, Kristen Krell	<b>\$22,000</b>
<b>BREAKTHROUGH SANTA FE</b> Executive Director, Michael Multari	<b>\$20,000</b>
<b>CITIZEN SCHOOLS, NEW MEXICO</b> Executive Director, Sue Goodwin	<b>\$15,000</b>
<b>SANTA FE BOYS AND GIRLS CLUB (SMART Girls Program)</b> Assistant Director, Chris Cavazos	<b>\$6,000</b>
<b>NMSIP (Natural Helpers Program)</b> Executive Director, Cynthia Gonzales	<b>\$5,000</b>
<b>FIRST SERVE NEW MEXICO, INC. (After-School Program)</b> President, Eleanor P. Brenner	<b>\$2,000</b>
<b>GERARD'S HOUSE (Support for Grieving Children and Teenagers)</b> Program Director, Katrina Koehler	<b>\$2,000</b>
<b>GRANTS ALLOCATED TO DATE FOR 2010</b>	<b>\$72,000</b>



## HESTIA FUND ANNOUNCES EDUCATION GRANTS

April 30, 2010

Santa Fe, NM --- The Hestia Fund, a women's giving circle with the mission to increase the graduation rate in Santa Fe, has announced a series of education grants totaling \$75,000. Founded in 2008, the Hestia Fund supports programs and organizations which encourage middle school aged youth to stay focused on school and their futures.

The grants were awarded to AVID, Breakthrough, Boys & Girls Club of Santa Fe, Citizen Schools, New Mexico Suicide Intervention Program, First Serve, and Gerard's House.

AVID (advancement via individual determination) serves to increase college awareness and readiness for low income students through after school tutoring. AVID students must meet one or more of the following criteria: first in their family to attend college, historically underserved, low income or special circumstances.

Breakthrough Santa Fe serves motivated under-served public middle school students through after school and summer tutoring by preparing them to thrive in academically challenging high school programs on a path to college. 63% of their students are first in family to attend college, and 2010 marks their first graduating class.

Boys & Girls Club of Santa Fe offers Smart Girls, a program to provide the necessary life skills and knowledge to make and implement informed choices about health and behavior. 91% of participants are at high risk for one or more of the following behaviors: teen pregnancy, substance abuse, gang membership or other delinquent activities.

Citizen Schools New Mexico is a national apprenticeship program begun in Boston which seeks to change the life trajectories of low income middle school students, making them more likely to succeed in school and to serve as leaders in their communities. Students are involved in hands-on apprenticeship programs which teach communication, analysis, critical thinking, and problem solving.

New Mexico Suicide Intervention Project offers a program, Natural Helpers, which serves to reduce the risk of youth suicide and associated behaviors. By training students in middle schools settings to recognize and deal with stress effectively in themselves and their peers, the program reduces violence resulting from parental problems, relationships, academic problems, and sexuality.

First Serve-NM provides youth with self-discipline, scholastic expertise, tennis proficiency, self-confidence and self-esteem by demanding hard work and commitment. Students receive a combination of academic tutoring and tennis instruction, motivating them to become physically active and engaged in their own success.

Gerard's House provides support for youth who are grieving the death of an important person in their lives. Through peer sessions and with trained counselors, the students heal each other and themselves to become more resilient and empowered.

The members of the Hestia Fund conduct on-site visits for all programs considered for funding, as well as host presentations at their bimonthly meetings. To be considered, programs must have an academic emphasis, have a defined mission and serve the target population, have good staff to youth ratio, and be able to provide documented results, among other criteria.

Susan Priem, Chair and Founder of the Santa Fe Hestia Fund, said "Hestia supports programs both in small grassroots organizations that don't have access to traditional funding as well as in larger organizations where there is a fit with our mission."

"The name 'Hestia' refers to the Greek goddess of the hearth, and was chosen for the original Hestia Fund, founded in 2000 in Boston by a group of eight women. The Boston-based Hestia has grown to 60 women providing grants of over \$3 million during its ten year history. We hope that in time the Santa Fe based Hestia Fund will rival the one we founded in Boston ten years ago," said Mrs. Priem. "Our success this year was due in large part to our recently hired administrative assistant Kathryn Marshall, who organized our site visits, monthly meetings, and grant distribution."

The Hestia Fund was a Case Program at the Harvard Kennedy School of Government, and has been featured on Public Radio International and PBS television.

Funding from the members of the Hestia Fund is held at the Santa Fe Community Foundation and distributed at the direction of the Hestia Fund. For more information, write the Hestia Fund, c/o Santa Fe Community Foundation, PO Box 1827, Santa Fe, NM 87504.

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For more information, contact: Cathy Kalenian, 505-989-1625.  
Photos and images are available upon request



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**2011 CALENDAR**

JANUARY	NO MEETING SCHEDULED
<b>FEBRUARY</b> <b>Location</b> <b>Focus</b>	<b>Thursday, February 10</b> Members Meeting 3:30PM Beth Moise's - 127 Wildhorse in Las Campanas, Santa Fe Potential Grant Partners and Site Visits
<b>MARCH</b> <b>Location</b> <b>Focus</b>	<b>Thursday, March 10</b> Members Meeting 3:30PM Pam Duncan's - 3101 Old Pecos Trail in Quail Run, Santa Fe Grant making
<b>APRIL</b> <b>Location</b> <b>Focus</b>	<b>Thursday, April 14</b> Members Meeting 3:30PM Suzanne Cisneros's - 16 Zorrito Court, Santa Fe Discussion and announcement of grants
MAY	NO MEETING SCHEDULED
<b>JUNE</b> <b>Location</b> <b>Focus</b>	<b>Thursday, June 9</b> Annual Meeting 3:15PM Jan Duggan's - address to be provided 3:15 - Members meeting to discuss Hestia business. 4:00 - Guests and Grant Partners celebrate accomplishments of SF Hestia Fund's past year and review goals for the coming year.
JULY	NO MEETING SCHEDULED
AUGUST	NO MEETING SCHEDULED
<b>SEPTEMBER</b> <b>Location</b> <b>Focus</b>	<b>Thursday, September 8</b> Members Meeting 3:30PM To Be Announced Potential Grant Partners and Site Visits
<b>OCTOBER</b> <b>Location</b> <b>Focus</b>	<b>Thursday, October 13</b> Members Meeting 3:30PM To Be Announced Potential Grant Partners and Site Visits
NOVEMBER	NO MEETING SCHEDULED
<b>DECEMBER</b> <b>Location</b> <b>Focus</b>	<b>Thursday, December 8</b> Holiday Fiesta 3:15PM To Be Announced 3:15 - Members meeting to discuss Hestia business. 4:00 - Members, their guests and our grant partners convene.